

Bill de Blasio  
Mayor, City of New York

Patricia Eng  
Chief Service Officer

## NYC Service Enterprise

### Introduction

The needs of New Yorkers and the nonprofits who serve them are always growing, but the resources available cannot always keep pace. In the Fall of 2016, NYC Service, a division of the Office of the Mayor, launched NYC Service Enterprise in partnership with Points of Light, the largest organization in the world dedicated to volunteer service.

NYC Service Enterprise is a free change management program that helps organizations transform the way they engage human capital for social good. Points of Light is leading the national Service Enterprise Initiative.

### What is a Service Enterprise?

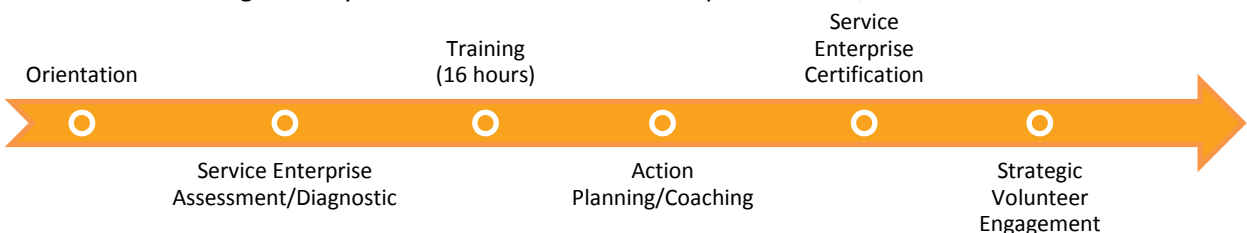
A Service Enterprise is an organization that fundamentally leverages volunteers and their skills across all levels of the organization to successfully deliver on its social mission. Nonprofits that operate as Service Enterprises more effectively address community needs and run on almost half the median budget than those nonprofits that do not leverage volunteers across all levels of their organization.

### What does NYC Service Enterprise mean for my organization?

It means tapping into the greatest asset we have in New York City: our 8.6 million residents. New Yorkers are talented, capable, and want to serve their communities; NYC Service Enterprise helps organizations fully harness the potential of volunteers.

### How can my organization join NYC Service Enterprise?

Participating organizations commit to a 12-14 month-long assessment, training, coaching, and certification model guided by one of our NYC Service Enterprise leaders, which we call “Hubs”.



If you are interested in learning more, please contact Crystal Avila, NYC Service Capacity Building Coordinator, at [CAvila@cityhall.nyc.gov](mailto:CAvila@cityhall.nyc.gov).

8.6 Million New Yorkers. Together, Serving Each Other.

253 Broadway – 8th Floor ♦ New York, NY 10007 ♦ 212.788.7550 ♦ [www.nyc.gov/service](http://www.nyc.gov/service)

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## NYC Service Enterprise

### Our 2016-2017 Organizations

Hubs		Organizations
Asian American Federation	➔	Council of Peoples Organization
Coalition for Asian American Children and Families		India Home
		Korean Community Services of Metropolitan NY
		Apex for Youth
		CMP
		Korean American Family Service Center
New York Immigration Coalition	➔	Chhaya Community Development Corporation
		Cidadão Global
		Mexican Coalition for the Empowerment of Youth and Families, Inc.
		OCA-NY
Partnerships for Parks	➔	El Puente
		Fort Greene Park Conservancy
		North Brooklyn Parks Alliance
Project Hospitality	➔	El Centro del Inmigrante
		Greenpoint Reformed Church Hunger Program
		Staten Island Interfaith and Community Long Term Recovery Organization
Youth INC	➔	Change for Kids
		GallopNYC
		Minds Matter NYC
		PowerPlay NYC

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## Our 2017-2018 Organizations

### Hubs (\*indicates a returning Hub)

### Organizations

*Asian American Federation	➔	Hamilton-Madison House New York Urban League Sakhi for South Asian Women
Catholic Charities Archdiocese of New York Habitat for Humanity NYC	➔	Bigs & Littles NYC Mentoring Encore Community Services Incarnation Children’s Center Part of the Solution Hope for New York New York City Relief The Salvation Army, Greater NY
Child Development Support Corporation *Youth INC	➔	Hanson Place Child Development Center Hour Children Literacy Inc. Row New York
*New York Immigration Coalition	➔	Academy of Medical & Public Health Services Council on American-Islamic Relations, NY Latin Women in Action, Inc. Mixteca Organization Inc. New Women New Yorkers Volunteers of Legal Service

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NYC Service



Brooklyn Community Services  
Harlem Educational Activities Fund  
Kingsbridge Heights Community Center  
Let's Get Ready  
New York Cares  
NYC Urban Debate League  
Prospect Park YMCA  
West Side Campaign Against Hunger

UJA Federation of New York



Bronx Jewish Community Council  
HIAS  
Metropolitan Council on Jewish Poverty  
New York Legal Assistance Group  
NYU Bronfman Center  
Selfhelp Community Services  
SBH Community Service Network

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