

Bill de Blasio
Mayor, City of New York

Patricia Eng
Chief Service Officer

NYC Service Enterprise

Introduction

The needs of New Yorkers and the nonprofits who serve them are always growing, but the resources available cannot always keep pace. In the Fall of 2016, NYC Service, a division of the Office of the Mayor, launched NYC Service Enterprise in partnership with Points of Light, the largest organization in the world dedicated to volunteer service.

NYC Service Enterprise is a free change management program that helps organizations transform the way they engage human capital for social good. Points of Light is leading the national Service Enterprise Initiative.

What is a Service Enterprise?

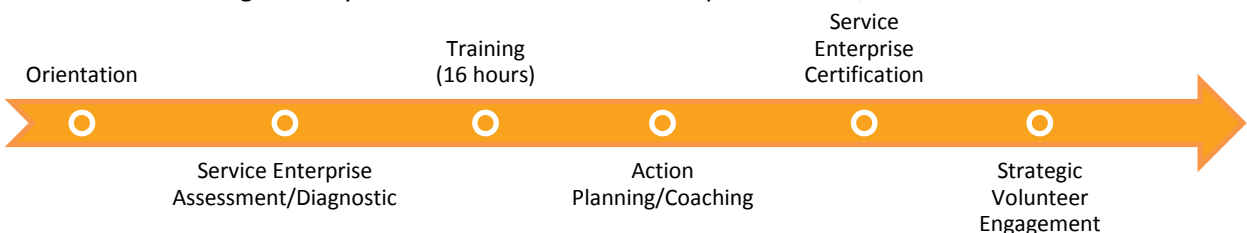
A Service Enterprise is an organization that fundamentally leverages volunteers and their skills across all levels of the organization to successfully deliver on its social mission. Nonprofits that operate as Service Enterprises more effectively address community needs and run on almost half the median budget than those nonprofits that do not leverage volunteers across all levels of their organization.

What does NYC Service Enterprise mean for my organization?

It means tapping into the greatest asset we have in New York City: our 8.6 million residents. New Yorkers are talented, capable, and want to serve their communities; NYC Service Enterprise helps organizations fully harness the potential of volunteers.

How can my organization join NYC Service Enterprise?

Participating organizations commit to a 12-14 month-long assessment, training, coaching, and certification model guided by one of our NYC Service Enterprise leaders, which we call “Hubs”.



If you are interested in learning more, please contact Crystal Avila, NYC Service Capacity Building Coordinator, at CAvila@cityhall.nyc.gov.

8.6 Million New Yorkers. Together, Serving Each Other.

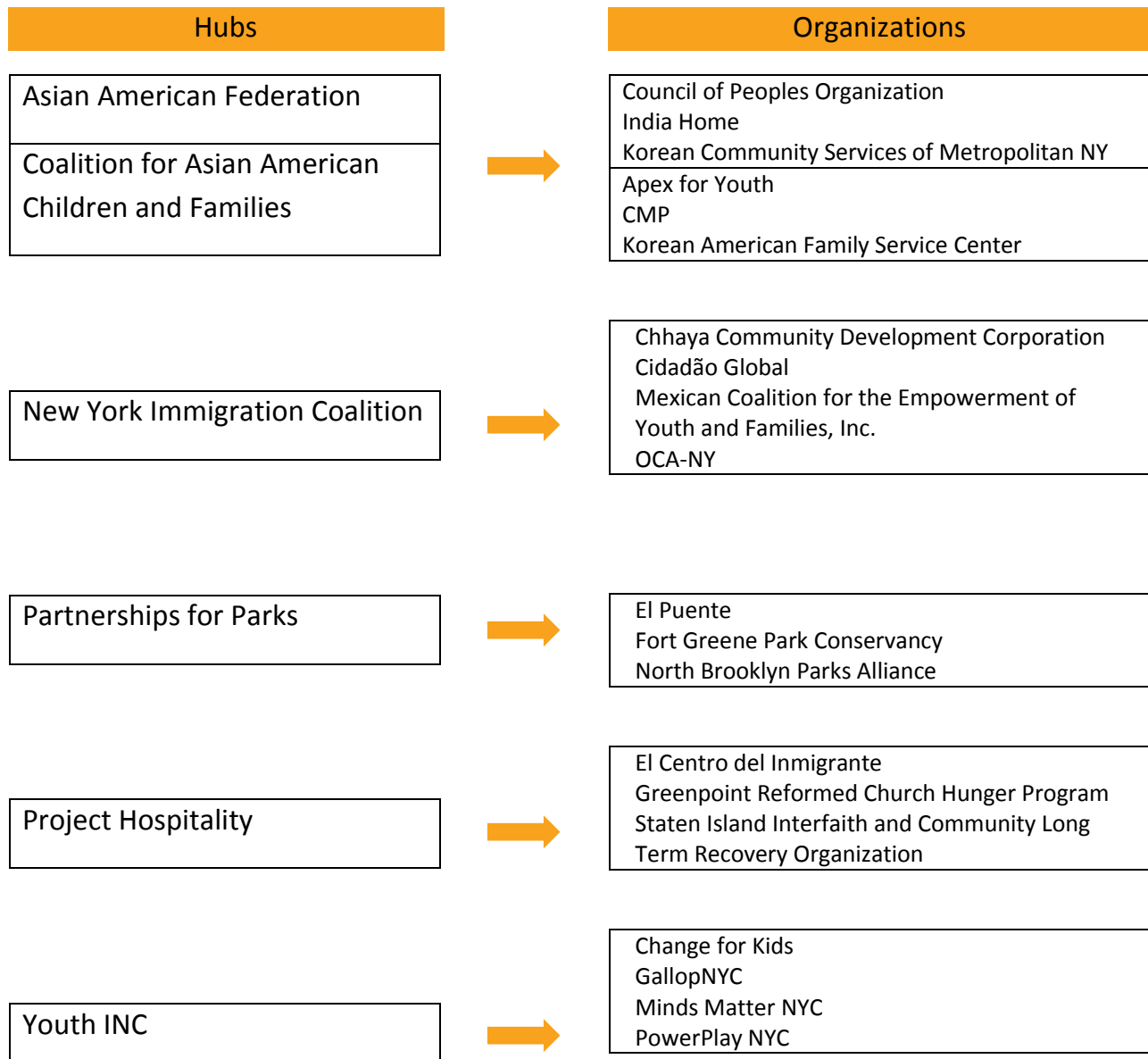
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Our 2016-2017 Organizations



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Our 2017-2018 Organizations

| Hubs (*indicates a returning Hub) | Organizations |
|--|--|
| *Asian American Federation | Hamilton-Madison House New York Urban League Sakhi for South Asian Women |
| Catholic Charities Archdiocese of New York Habitat for Humanity NYC | Bigs & Littles NYC Mentoring Encore Community Services Incarnation Children’s Center Part of the Solution Hope for New York New York City Relief The Salvation Army, Greater NY |
| Child Development Support Corporation *Youth INC | Hanson Place Child Development Center Hour Children Literacy Inc. Row New York |
| *New York Immigration Coalition | Academy of Medical & Public Health Services Council on American-Islamic Relations, NY Latin Women in Action, Inc. Mixteca Organization Inc. New Women New Yorkers Volunteers of Legal Service |

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Brooklyn Community Services
Harlem Educational Activities Fund
Kingsbridge Heights Community Center
Let's Get Ready
New York Cares
NYC Urban Debate League
Prospect Park YMCA
West Side Campaign Against Hunger

UJA Federation of New York



Bronx Jewish Community Council
HIAS
Metropolitan Council on Jewish Poverty
New York Legal Assistance Group
NYU Bronfman Center
Selfhelp Community Services
SBH Community Service Network

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Our 2019-2020 Organizations

Hubs (*indicates a returning Hub)

NYC Service*



Organizations

9/11 Memorial & Museum
Boys & Girls Club of Harlem
Bronx River Alliance
Food Bank For New York City
Girls on the Run NYC
Just As I Am YOUTH Empowerment
RiseBoro Community Partnership
Sunnyside Community Services

Project Hospitality*



Snug Harbor Cultural Center & Botanical Garden

Youth INC*



826NYC
Artists Striving to End Poverty

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